City Council Work Session

Cowrie Soccer Complex Feasibility Assessment

May 14, 2018
Site Location

- James W. Cownie Soccer Park
- 2600 East Hartford Avenue
Site Location

- James W. Cownie Soccer Park
- 2600 East Hartford Avenue
Why We Are Here

- Access to the facility
- Economic impact study
- Concept for expansion
Why This Is Important

• Remain competitive and relevant in the region

• Continue relationships with current partners

• Build on the already significant history of the facility
Facility Details and History

- James W. Cownie Soccer Park
- Opened in 1998
  - 190 regional/national level tournaments
  - 20,000 teams from 35 different states
- 12 irrigated fields
- 3 fields with grandstand
- 4 lighted fields
- Concession stand
- Restrooms
- Playground

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Facility History and Details

• Collegiate Level
  • Drake University – Men and Women
  • Grandview University – Men and Women
• High School Level
  • Roosevelt, Lincoln, and East – Boys and Girls
  • State Championships
    • Boys and Girls
• Estimated $7 million direct impact on the regional economy annually

dmparks.org
Steps To A Solution

• Facility Access
  • Determine option(s)
    • Second closed in 2017
    • Single access point
    • Main road narrows
    • Volume of vehicles

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Steps To A Solution

• Economic Impact Scope
  • Desired outcomes
  • Regional facilities comparison
  • Measure value of expansion
  • National trend assessment
• Annual operating increase
• 10 year CIP projections

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Steps To A Solution

• Concept for Expansion
  • Result of impact findings
  • Use current land in close proximity to current facilities
Anticipated Future Actions

• Request for design
  • New design of entrance/exit using current 12 field configuration

  Or

• New design for an 18 field facility to include a redesign of the entrance/exit to solve overall challenges
Budget

- Current approved CIP budgeted amounts for services
  - FY19 - $300,000
  - Economic impact study and expansion concept

- Annual operating budget breakdown

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</thead>
<tbody>
<tr>
<td>Revenues</td>
<td>202,243</td>
<td>236,317</td>
<td>243,295</td>
<td>206,620</td>
<td>211,000</td>
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<tr>
<td>Expenses</td>
<td>407,028</td>
<td>362,848</td>
<td>356,042</td>
<td>383,643</td>
<td>404,175</td>
<td>408,178</td>
<td>416,784</td>
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<tr>
<td>Expenses (Over)/Under Revenues</td>
<td>(204,785)</td>
<td>(126,531)</td>
<td>(112,747)</td>
<td>(177,023)</td>
<td>(193,175)</td>
<td>(197,178)</td>
<td>(205,784)</td>
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Summary

• Access to the facility
• Economic impact study
• Concept for expansion