Des Moines City Council

MICROMOBILITY AND GREATER DES MOINES
TODAY’S PRESENTATION

• Background
• Why E-Scooters
• Process
• Public Engagement
• Council Decisions
BACKGROUND
What is Shared Micromobility?

Shared Micromobility encompasses all shared-use fleets of small, fully or partially human-powered vehicles such as bikes, e-bikes, and e-scooters.

- **Station-based bike share** (including e-bikes)
- **Dockless bike share** (including e-bikes)
- **Scooter share**

Source: NACTO
More travel choices are the key to a sustainable future.

Source: Dan Sperling
E-SCOOTERS
E-SCOOTERS

38.5 million trips in 2018
WHY E-SCOOTERS?
WHY E-SCOOTERS?

• Talent and visitor attraction
• Aligns with PlanDSM and Move DSM
• Fosters multimodal transportation
• Serves as first-mile/last-mile connector
WHY NOW?

• E-scooters are already here
• Seasonality
• Vendors are asking
PROCESS
EXPLORATORY GROUP

GREATER DES MOINES
PARTNERSHIP

OPERATION DOWNTOWN

DES MOINES AREA
METROPOLITAN PLANNING ORGANIZATION

dart

STREET collective
EXAMPLES AND RESOURCES

- Indianapolis
- Kansas City
- Minneapolis
- Omaha
- National Association of City Transportation Officials (NACTO)
- North American Bikeshare Association (NABSA)
VALUES

• Safety
• Choice
• Strength

• Cleanliness
• Equity
Process

Fact Finding
- Issue Request for Qualifications (RFQ) - DART
- Conduct stakeholder outreach and public engagement - MPO

Develop Recommendation
- Develop program criteria
- Identify code changes needed
- Define roles and resource needs

Determine Pilot Program
- Make code changes
- Issue Request for Proposals (RFP)
- Issue Permits

Key Decision Point

Operations
- Enforce permit regulations
- Customer service
- Collect data and evaluate
PUBLIC ENGAGEMENT
KEY STAKEHOLDER MEETINGS

• Businesses
• Neighborhood Associations
• Public safety
• Economic development

• Existing scooter users
• Public health advocates
• AARP
• Disability community advocates

• Others the council would like to see included?
OTHER INPUTS

• Public meeting(s)
• Collection of and report on all comments
COUNCIL DECISIONS
Council Decisions

- Regulate use
- Enforcement
- Vendor relationship/administration
DISCUSSION