Strategic Plan: 2019-2021

Vision:
To provide our community with self-sustaining & prosperous neighborhoods

Mission:
NDC will sustainably enhance neighborhoods by serving as a catalyst for redevelopment efforts that focus on creating a mix of housing and commercial development through community collaboration

Core Values:
Collaborate - Purposeful partnerships
Revitalize - Inspire, rejuvenate and add vitality
Catalyze - Ignite community redevelopment
Strategic Plan: 2019-2021

1. Be Strategic In Our Neighborhood Investment

2. Become Community Leader In Neighborhood Redevelopment

3. Become A More Self Sustaining Organization
NDC Project Map

Des Moines Neighborhoods

Drake Neighborhood
6th Ave Corridor
Capitol East
Columbus Park
McKinley
SW 9th St.
The NDC Effect

1. Revitalized 14.5 Acres of Underutilized Property

2. Over $33 Million in Increased Property Value

3. Over $1 Million Increase in Tax Revenue
Past, Present, Future
Forest Avenue
Past, Present, Future
University Avenue
Looking Forward

1. Neighborhood Revitalization Targeted Areas
2. Neighborhood Masterplan
   - 6th & Euclid
   - Grand View
   - Forest Masterplan
3. Neighborhood Based Retail Resource