DESMOINES EVENTS BOOKED

Catch Des Moines booked (232) meetings, conventions and sporting events that will directly impact Des Moines hotels and facilities. Those (232) events account for an Economic Impact Calculation of over $105.3M. Some of those events secured range from 1 attendee to 150,000 attendees. Examples of those are:

- 2019 BIO World Congress (Hilton Des Moines Downtown, 1,362 room nights)
- 2021 USA/Canada Lions Annual Forum (metro wide, 4,560 room nights)
- 2020 Nursing Organizations Alliance Fall Summit (Des Moines Marriott Downtown; 420 room nights)
- 2018 AAU Track & Field Region 14 Qualifier (Ramada Des Moines Airport Hotel & Convention Center, 1,320 room nights)

DESMOINES EVENTS HOSTED

Catch Des Moines hosted (226) meetings, conventions and sporting events that directly impacted Des Moines hotels and facilities. Those (226) events accounted for an Economic Impact Calculation of more than $75.5M. Some of those events hosted ranged from 1 attendee to 175,000 attendees. Examples of those are:

- Council of State Governments Midwestern Legislative Conference (Des Moines Marriott Downtown; 1,059 room nights)
- Tim Selinske U.S. Masters Disc Golf Championships (Holiday Inn Airport & Conference Center; 780 room nights)
- AJCA Junior National Show & Leadership Conference (Holiday Inn Downtown at Mercy Campus; 1,610 room nights)
- Kennedy Center American College Theater Region 5 Festival (Des Moines Marriott Downtown; 1,225 room nights)
- Iowa State 8 & 9Ball Championships (Comfort Inn & Suites Event Center; 2,457 room nights)

FINANCIAL COMMITMENTS

<table>
<thead>
<tr>
<th>BID FEES</th>
<th>FACILITY RENTAL</th>
<th>SPONSORSHIPS</th>
<th>TRANSPORTATION</th>
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<tbody>
<tr>
<td>2017-2018</td>
<td></td>
<td></td>
<td>$409,616.59</td>
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MISSION

Catch Des Moines markets the region as a visitor destination increasing economic growth and enhancing the visitor experience.